

An 'Edge' will help with the new economy

By RON WOLF
Staff Writer

There's a course at Niagara College that's on the edge — The Enterprising Edge.

The course, open to students in their graduating or second year at the college, started this month and will operate for one semester.

Students will learn "to be more enterprising in creating their own jobs, part of which could be to start their own businesses," said Larry Cote, first-year Business Administration program co-ordinator.

"In the future, and the trend is already here, there will be more contract type of employment so that people probably won't just have one employer, they will have three

or four."

In the future, those who have graduated from Niagara or have associated themselves with the college, will be able to take this course at a discounted rate from the full fee, said Cote.

Those who aren't associated with the college will be paying a premium price for the course "because it is quite different," he said.

Some of the topics in the program include the legal side of small business, the financial aspects of starting a small business and effective communication.

"The course is very exciting because it's helping students motivate themselves for real world experiences — and the reality of the new economy."

"Also, students must be more enterprising and able to take responsibility in their careers and creating their jobs," said Beth Schärer, an Enterprising Edge instructor for evening classes.

Third-year Business Marketing program students who are taking The Enterprising Edge course have

'It's fascinating...' - Warden

good things to say about it.

"It's fascinating. I'm definitely learning a lot in the three classes we had. I tribute th't mostly to the teacher (Cote)," said twenty-nine year old James Warden.

"I find it a lot different than other courses I've taken, it's a motivating course. I would recommend it to

anyone who is interested in taking it," said Marie Lachance, 21.

Christine Tweedie, 23, says course opens up your mind to different ideas.

"This is one of the best courses I've ever taken," said Mark Sim, 23.

"It (The Enterprising Edge) tells you about the real world and what's going on. I think it's going to prepare us well for the coming few years."

College President Dan Patterson says The Enterprising Edge is a worthwhile course to take.

"It is much more than a course. It is a series of learning units that create new career opportunities for everyone at Niagara College. Given the importance of entrepreneurship in the new economy, the opportu-

nity to learn about self-employment is critical for students at Niagara," Patterson said.

"Not only do we endorse it at a college, but also, Nuala Beck, one of Canada's leading economists, endorses our initiative," he added.

The Enterprising Edge course is offered during the day and at night.

There are 20 seats open during the day and 40 seats open at night. It is offered as a general elective to students.

The Enterprising Edge course is replacing the Entrepreneurship course at the college.

Upon graduating from The Enterprising Edge, students will receive a statement of achievement along with a general college diploma, said Cote.